



*The Office of*  
**HUMAN TRAFFICKING  
PREVENTION**

**Creative Services Application:  
Local Louisiana Artist for Statewide Human Trafficking Awareness Flyer**

**Application Deadline: August 14, 2024**

<b>Project:</b> Statewide Human Trafficking Awareness Flyer
<b>Duration:</b> <u>July 31, 2024</u> to <u>October 15, 2024</u>
<b>Contract/Budget:</b> Not to exceed a budget of \$3,000 total over the contract period.
<b>Reports to:</b> Director and Deputy Director of Office of Human Trafficking Prevention <b>Location:</b> Remote work, but must be able to attend meetings during CDT business hours. Must be a current resident in the USA with the right to work in the USA.

**Summary of the Office of Human Trafficking Prevention**

The Office of Human Trafficking Prevention serves as a lead governmental agency responsible for coordinating and implementing statewide efforts to combat human trafficking in Louisiana. The OHTP works in collaboration with public and private agencies to prevent exploitation, to increase identification of victims, and to improve victim outcomes. The OHTP is committed to survivor-centered and trauma-informed principles to guide its work. Learn more about human trafficking, locate victim services, and download resources at [humantrafficking.la.gov](http://humantrafficking.la.gov).

**Position Description Overview**

The Office of Human Trafficking Prevention invites local artists in Louisiana to submit offers of services or proposals for the creation of artwork to be featured in an awareness flyer focused on human trafficking. This flyer will be posted in state agencies and public places statewide ahead of several major events in Louisiana, including Super Bowl LIX. The goal of this project is to produce trauma-informed, culturally relevant imagery that adheres to ethical storytelling guidelines. The project will be completed in collaboration with the Deputy Director and key lived experience stakeholders.

**Artwork Designated Audience**

The primary audience for this awareness campaign will be people who are currently experiencing trafficking or exploitation. Our hope is to speak directly and catch the attention of those who are affected by labor and/or sex trafficking.



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### **Project Timeline**

July 31, 2024: Acceptance Period for Offers and Proposals Begins

August 14, 2024: Offer and Proposal Acceptance Period Ends

August 19 - September 27, 2024: Creative Process and Art Production

September 30- October 15, 2024: Final Review and Revision

### **Preferred Experience**

This opportunity is open to all artists residing in Louisiana, with a preference for those with experience in creating socially impactful art and a demonstrated understanding of the cultural context of the region. Additional preference will be given to artists with lived experience of human trafficking or other intersectional forms of violence. We recognize the unique insights and perspectives that such experiences bring and we value the resilience and understanding that candidates with this background can contribute.

### **Artwork Requirements**

1. **Trauma-Informed Imagery:**
  - The artwork should be created with a deep understanding of the impact of trauma.
  - Avoid graphic depictions of violence or abuse.
  - Use symbols and imagery that convey hope, strength, and resilience.
2. **Culturally Relevant and Informed:**
  - Reflect the diverse cultures and communities of Louisiana.
  - Incorporate elements that resonate with local traditions, values, and aesthetics.
3. **Ethical Storytelling and Imagery:**
  - Respect the dignity and humanity of survivors through the depiction.
  - Avoid sensationalism or exploitation.
  - Focus on empowerment and positive change.

### **Submission Requirements**

1. **Artist Statement:**
  - A brief statement (no more than 250 words) outlining your interest in this project and your approach to creating this artwork.
2. **Portfolio:**
  - Examples of previous work that demonstrate your ability to create impactful, culturally resonant art.
3. **Concept:**



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- A short plan or proposal (a visual mockup and/or written proposal not to exceed more than 1000 words) describing your concept for the flyer artwork, including how it aligns with the project's goals and requirements. \*This plan or proposal is subject to change in collaboration with lived experience feedback.
4. **Resume/CV**
- A resume/CV of your professional experience.
5. **Budget:**
- An itemized budget for the proposed work, including any materials, time (such as hourly rate), and other expenses.

### **Selection Criteria**

Plans or proposals will be evaluated based on the following criteria:

- Alignment with project goals and requirements
- Artistic quality and originality
- Demonstrated understanding of trauma-informed and culturally relevant practices
- Feasibility and clarity of the proposal
- Adherence to the budgetary parameters

### **Submission Deadline**

All plans or proposals must be submitted by August 14, 2024.

### **Submission Process**

Please submit your plan or proposal electronically to [humantrafficking@la.gov](mailto:humantrafficking@la.gov) with the subject line "Human Trafficking Awareness Flyer Art Proposal."

### **Contact Information**

For any questions or further information, please contact:

- Mary Kate Andrepont, Deputy Director of the Office of Human Trafficking Prevention at [MaryKate.Andrepont@la.gov](mailto:MaryKate.Andrepont@la.gov)

### **Terms and Conditions**

The Louisiana Governor's Office of Human Trafficking Prevention reserves the right to reject any or all plans and proposals. The selected artist will be required to enter into a contract with the Office of Human Trafficking Prevention outlining the terms and conditions of the project. As such, any plan, proposal, offer, communication, contract, or other record related to this project is subject to the Public Records Law. The artwork produced during the contract period is property of the Louisiana Governor's Office.