



**EXECUTIVE DEPARTMENT  
OFFICE OF THE GOVERNOR  
EXECUTIVE ORDER NUMBER JML 25-102**

---

***LOUISIANA LIGHTNING SPEED INITIATIVE***

---

**WHEREAS**, prior to 2024, Louisiana’s economy consistently ranked among the lowest-performing in the nation and lagged behind its Southern peers, evidenced by a net loss of 12,000 jobs from 2016 to 2023, while nearby states such as Texas, Florida, Tennessee, and Mississippi experienced sustained job growth and secured transformational economic development investments;

**WHEREAS**, under the leadership of my administration and Louisiana Economic Development (“LED”) Secretary Susan Bourgeois, the state has secured historic economic development agreements with global employers including Meta, Hyundai, Woodside Energy, and CF Industries—agreements that will collectively generate billions in capital investment and create thousands of high-quality jobs for Louisiana residents;

**WHEREAS**, these accomplishments reflect Louisiana’s current economic momentum and reflect growing national confidence in the state’s trajectory, as affirmed by Louisiana’s rise from 31<sup>st</sup> to 18<sup>th</sup> place in the 2025 ALEC-Laffer State Economic Outlook Index;

**WHEREAS**, in 2025, LED, with approval from the LED Partnership Advisory Committee, adopted a Comprehensive Statewide Strategic Plan to serve as a roadmap for sustaining growth, driving innovation, and enhancing talent attraction and retention;

**WHEREAS**, achieving competitive parity with leading Southern states in economic development requires a unified, coordinated effort across all state agencies;

**WHEREAS**, economic development does not just encompass new businesses, but also supports and incentivizes investments in the hundreds of thousands of businesses who already call Louisiana home;

**WHEREAS**, the Comprehensive Statewide Strategic Plan calls for Louisiana to establish an initiative to support a whole-of-government approach to economic development to facilitate expeditious and coordinated efforts on LED projects to mitigate time, risk, and money;

**NOW THEREFORE, I, JEFF LANDRY**, Governor of the State of Louisiana, by virtue of the authority vested by the Constitution and laws of the State of Louisiana, do hereby order and direct as follows:

**Section 1:** I hereby direct the Secretary of LED (the “Secretary”) to launch the Louisiana Lightning Speed Initiative, aimed at breaking down silos, improving responsiveness, and expediting interagency coordination on economic development matters. This initiative will ensure challenges and delays are identified and addressed in real time, advancing Louisiana’s competitiveness through a streamlined and accelerated approach.

**Section 2:** The Secretary shall work with the following agencies to designate an individual from each agency to serve as a liaison for the Louisiana Lightning Speed Initiative:

1. The Department of Environmental Quality;
2. The Department of Energy and Natural Resources / Department of Conservation and Energy;
3. The Louisiana Department of Health;
4. The Louisiana Department of Education;
5. The Louisiana Board of Regents;
6. The Department of Transportation and Development;
7. The Department of Revenue;
8. The Division of Administration;
9. The Office of Technology Services;
10. The Louisiana Public Service Commission;
11. The Louisiana Workforce Commission;
12. The Louisiana Department of Veteran Affairs;
13. The Office of State Fire Marshal;
14. The Coastal Protection and Restoration Authority;
15. Louisiana Community and Technical College System (LCTCS); and
16. The Office of the Governor.

**Section 3:** The Secretary, LED, and the designated agencies shall advance priority economic development initiatives, ensuring they receive focused attention and coordinated support across state government. In coordination with the designated agencies, the Secretary and LED shall work collaboratively to align policy, permitting, infrastructure, workforce, and regulatory

processes to accelerate and sustain economic development statewide, positioning Louisiana to outpace competing states.

Section 4: This order is effective upon signature of the Governor, and it shall remain in effect until amended, modified, rescinded by the Governor, or terminated by operation of law.



IN WITNESS WHEREOF, I have set my hand officially and caused to be affixed the Great Seal of the State of Louisiana in the City of Baton Rouge, on this 16<sup>th</sup> day of September 2025.

  
\_\_\_\_\_  
Jeff Landry  
GOVERNOR OF LOUISIANA

ATTEST BY THE  
SECRETARY OF STATE

  
\_\_\_\_\_  
Nancy Landry  
SECRETARY OF STATE