

Climate Initiatives Task Force

MANUFACTURING AND INDUSTRY COMMITTEE
MARCH MEETING

HARRY VORHOFF & LINDSAY COOPER



GOVERNOR'S
OFFICE OF
COASTAL
ACTIVITIES

Agenda

I. Call to Order

II. Roll Call

III. Welcome and Opening Remarks—*Tim Hardy, Breazeale, Sachse & Wilson, LLC; Jason Meyers, LDEQ*

IV. Approval of Minutes

V. Action Development Process Overview—*Lindsay Cooper, Office of the Governor*

VI. Working Session on Sector Strategies—*Committee Members*

VII. Working Session on Sector Actions—*Committee Members*

VIII. Next Steps: April Cross-Sector Workshops—*Harry Vorhoff, Office of the Governor, and Committee Members*

IX. Public Comment

X. Adjourn

Desired outcomes for this meeting


1. Develop draft list of sector-related Strategies (20 mins)
2. Brainstorm thorough list of potential Actions and assign point person to develop proposal for each (80 mins)
3. Get input from committee members on what would be helpful to focus on in the April Cross-Sector Review Workshops (10 mins)

** Goal at this stage is brainstorming and broad thinking (consequence analysis is later in the process, so focus should be on ideas and not constraints)*

Action Development Process Overview

Questions we have received

- What is the process of submitting actions?
- What happens once an action proposal is submitted?
- How are proposed actions evaluated and weighed?
- Can I collaborate with other members and the public?
- How are public submittals incorporated to the process?



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Action Proposal Template

LOUISIANA CLIMATE INITIATIVE

SUBMIT BY: APRIL 30, 2021

Background

The Louisiana Climate Initiatives Task Force, set forth by an Executive Order of Governor John Bel Edwards, aims to identify strategies for reducing greenhouse gas (GHG) emissions across all sectors of the Louisiana economy and society. The Task Force's Final Climate Report will lay out these strategies through compiling multiple actions and their implementation pathways that collectively set Louisiana on a path to meet its goal of net zero greenhouse gas emissions by 2050.

An Action is based around a **specific policy, program, or project** that will result in a net reduction in GHG emissions and/or comprehensively address a cross-cutting implementation priority (Climate Equity, Economic Transition, Scientific Advancement, Governance).

Action recommendations can be developed and submitted by Sector Committee members, Climate Task Force Members, Advisory Group members, the Governor's Office, state agency partners, local organizations, and the public. We encourage Actions to be developed collaboratively. Each Action will follow a consistent format and include a title, description, impact on net GHG emissions, co-benefits, consequences, timeframe, lead and partners, climate equity priorities, and other implementation and feasibility considerations.

Action proposals submitted through this process will be reviewed and considered and may be modified or combined with other Action recommendations. Actions will be collectively evaluated against the Fundamental Objectives of the Climate Initiatives Task Force (see full list at the end of this document) and included in a trade-off analysis to inform decisions by the Climate Task Force on the best path forward for achieving net zero emissions by 2050.

Instructions

Please fill out this Action Template to the best of your ability. Some of the questions are technical or require research. If you do not know the answer to any of the questions below, leave it blank or share any considerations or uncertainties in your answer. Your proposal will be considered even if you leave questions blank. The Task Force, its committees and advisory groups, and staff will conduct research and fill knowledge gaps as needed.

For each recommendation, please complete one Action Template. Each subsequent page includes guidance and prompts to help you develop effective components that make up an Action and that will support its evaluation.

Submit completed action proposals to climate@la.gov by April 30, 2021. You may also mail a physical copy to the Governor's Office of Coastal Activities, 1051 N 3rd Street, Baton Rouge, LA 70802. Alternatively, you may complete an action proposal using the online form at <https://forms.gle/NCiCqV8nE4D6G3dw5>.

GOVERNOR'S OFFICE OF COASTAL ACTIVITIES 1

Sector Committee Meetings: March-May

March

- Working session to brainstorm sector-based strategies and actions
- **GOAL:** identify list of potential actions and assign committee members to draft

April: All Hands Cross-Sector Review

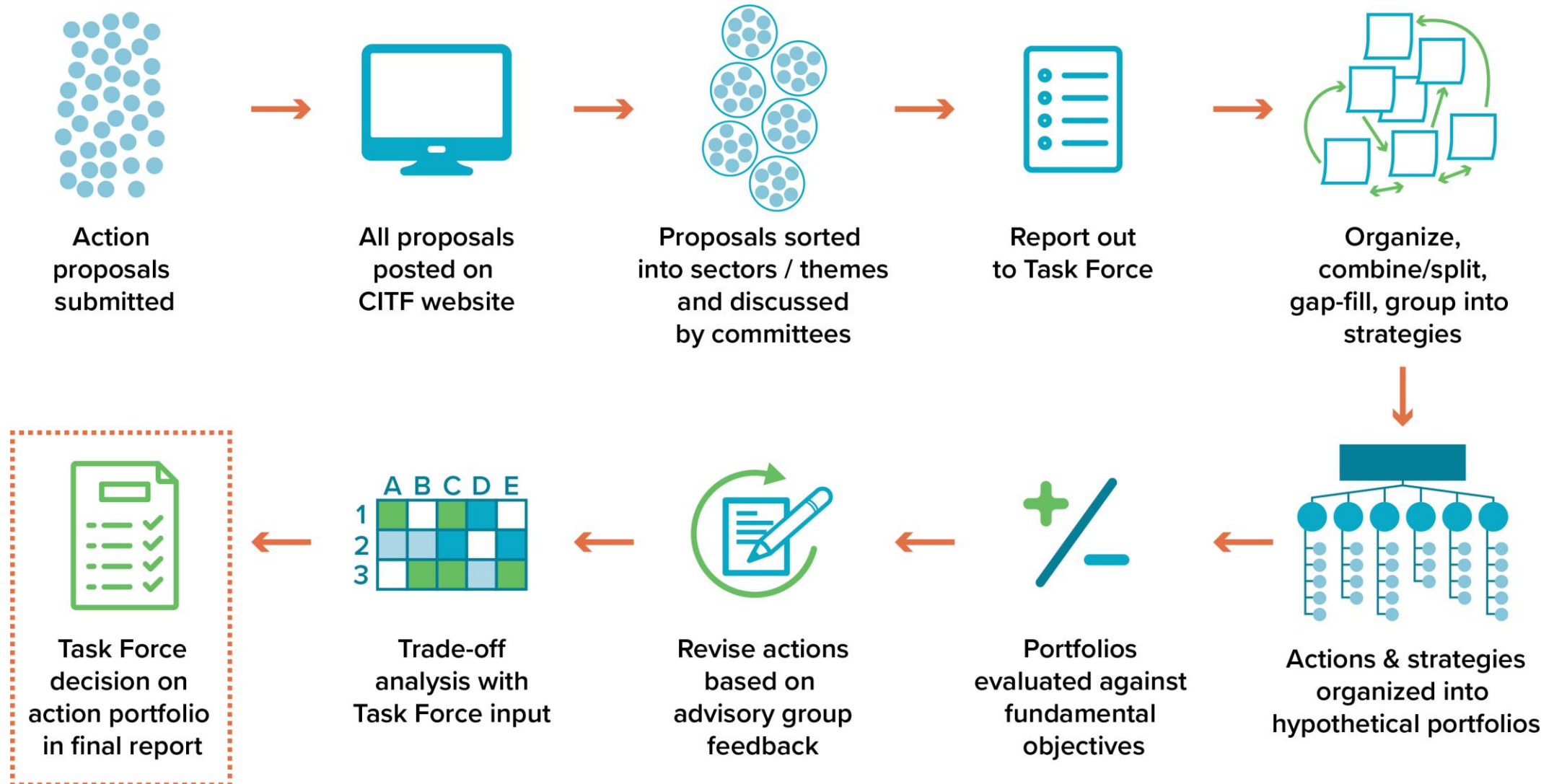
- Cross-group working sessions to provide feedback on select draft actions and themes from cross-disciplinary lens
- **GOAL:** refine select draft action proposals with additional feedback

May

- Discuss sector action proposals (public and committee submissions)
- **GOAL:** identify gaps, highlight common and alternative approaches

April 30: Action Proposal Submission Deadline
(for public and committee)

What happens to submitted proposals?



Is this one action or multiple actions?

- **Reminder: an Action can be *directly implemented*.**
- **Rule of thumb: Are the Implementation Pathway details the same or significantly different?**
 - Pathway Details: Timeframe, Action Lead and Partners, Process, Funding
 - If the same, can consider submitting as one proposed program with multiple tactics
 - If different, should submit separate Action Proposals for each
- **Not a concern for today – focus on idea generation**

Collaborating on Action Proposals

- **Collaboration is encouraged on Action Proposals where multiple groups are considering similar approaches**
 - 2-3 Members of a Sector Committee
 - Sector Committee member working with local organizations
 - 1-2 Members from different Sector Committees
 - Multiple members of the public working together
- **Actions will ultimately be evaluated against the Fundamental Objectives as part of the Trade-Off Analysis.**
 - Considers all ideas against the outcomes we want to see.
 - Compares multiple approaches to similar actions
 - Removes bias against popularity of proposals

Questions?



Working Session on Sector Strategies (20 minutes)

Desired Outcomes of this Working Session

- **Develop draft list of sector-related strategies**
 - Starting “menu” of potential strategies based on means objectives discussed in the first committee meeting, desktop literature review, and best practices
 - Strategies can be added or modified
 - Goal is brainstorming, broad thinking, and idea generation
- **Discuss how broad strategies set future for Louisiana specifically**
- **Present overarching strategies that apply across sectors**

** A strategy is a high-level path to reduce GHG emissions*

Ground Rules for Discussion

- **Focus on brainstorming (no “bad ideas” at this stage)**
- **Think about what success looks like for Louisiana in this sector**
- **Capture concepts, ideas, and possible strategies**
 - Strategies can be grouped or split later
 - Wording can/will be refined
 - “Actions” vs. “Strategies” can/will be refined
- **Share the floor – we would like to hear from everyone!**

Strategy Starting “Menu”

AGRICULTURE

- Soil Health and Conservation Practices (Traditional and Innovative BMPs)
- Conservation Tillage Practices
- Fertilizer Efficiency and Water Management
- Support and Education for Farmers
- Integrated Approaches to Farming that Promote Adaptation and Sequestration in Practice

FORESTRY

- Reforestation and Afforestation
- Forest Management Practices

CONSERVATION

- Minimize Loss of Farmland and Grazing Land to Non-Green Space
- Minimize Loss of Forests (Reduce deforestation)
- Natural Carbon Sinks

WASTE

- Water to Energy (Incineration)
- Waste Reduction

Cross-Cutting Strategies with other Sectors

MANUFACTURING AND INDUSTRY

- Emerging Markets
- Reduce Upstream Emissions

POWER

- Methane Recapture and Energy Generation
- Biofuels
- Incentivize Local Generation of Electricity

TRANSPORTATION

- Agriculture Equipment
- Promote Consumption of Locally Produced Agricultural and Forestry Commodities

General / Non-Sector Strategies and Themes

- Economy-Wide Mechanisms
- Climate Equity
- Economic Transition
- Engagement & Education
- Research & Development
- Finance Strategies

Working Session on Sector Actions (80 mins)

Desired Outcomes of this Working Session

- **Brainstorm thorough list of potential Actions**

- We will start with Strategies and ask Committee members to identify Actions that support each Strategy

- **Assign committee members to lead/support roles on Action Proposal development**

- **Identify any additional research tasks to support Action development**

- Assign Committee Member or Planning Team to research/facilitate

** An action is based around a specific policy, program, or project that can be directly implemented*

Ground Rules for Discussion

- **Focus on brainstorming**
 - No “bad ideas” at this stage
 - No need for group consensus at this point
- **Think about approaches that will work for Louisiana**
- **Share the floor – we would like to hear from everyone!**

Next Steps

April All-Hands Cross Sector Review

Workshops

- Working sessions designed for collaboration across Sector Committees and Advisory Groups to refine and advance select action ideas that would benefit most from a cross disciplinary lens
- Approximately six different working sessions (1.5 – 2 hours) organized around different themes and/or groups of specific draft actions.
- Members of Sector Committees and Advisory Groups will be assigned to **one** of these working sessions. They will be scheduled consecutively so that you may watch the other sessions.
- We may ask specific Sector Committee members to present draft action ideas for feedback.

April All-Hands Cross Sector Review

Workshops: Discussion

- Which actions or themes do you think would be most helpful to have a deeper focus on in these cross-sector workshops?

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Public Comment

