## Louisiana Governor's Advisory Council on Rural Revitalization

Council Strategic Planning Roadmap

PHASE 1			<b>Note:</b> 202
Standing Up the Council	РНА	ASE 2	
<ul> <li>Conduct kick-off meeting and visioning exercise with Subcommittee Chairs (Meeting #1)</li> <li>Conduct kick-off meeting with full Council and structure Subcommittees (Meeting #2)</li> <li>Align on Council vision, scope, and operations</li> <li>Allocate staff resources to develop the strategic plan and establish the program management office (PMO) to track Council progress, manage risk, and facilitate meetings throughout the effort</li> </ul>	Identifying Challenges	PHASE 3	
	<ul> <li>including issuing surveys or facilitating interviews with parish leaders, state-level legislators, and community members to assess priority challenges</li> <li>Conduct focus groups or individual interviews with relevant State agencies, businesses, nonprofits, and academic institutions to understand and</li> </ul>	<ul> <li>Developing Recommendations</li> <li>Develop goals and objectives that address identified</li> </ul>	
		challenges with key performance indicators to track progress of the strategic plan	Writing th
		<ul> <li>Research and identify relevant leading practices / case studies from other states or communities</li> </ul>	<ul> <li>Compile in stakehold the first di</li> </ul>
		<ul> <li>Identify available federal, state, or private resources to support implementation</li> </ul>	<ul> <li>Complete Council, G</li> </ul>
		<ul> <li>Identify actionable initiatives with estimated timelines, owners, and costs for implementation</li> </ul>	<ul> <li>Revise the Council Cl</li> </ul>
		<ul> <li>Establish evaluation criteria and test recommended initiatives against standardized criteria</li> </ul>	<ul> <li>Deliver fin</li> </ul>
	<ul> <li>Synthesize insights and identify interdependencies across the challenges to support Phase 3</li> </ul>	<ul> <li>Prioritize list of recommendations based on criteria</li> </ul>	<ul> <li>Support t developin distributio</li> </ul>
		<ul> <li>Design implementation plans for each recommended initiative</li> </ul>	
		O N G O I N G	
	Gathering Buy-In		
<ul> <li>Develop project plan with timelines, deadlines, and meeting dates to meet the Governor's deadline</li> </ul>	<ul> <li>Proactively gather feedback f</li> </ul>	from key stakeholders across the state when identifying challe	nges (Phase 2)
	· · · · · · · · · · · · · · · · · · ·	<ul> <li>Solicit feedback from potential strategic plan recommended initiative owners/implementers once initiative buy-in and ensure the recommendations will be implemented (Phase 3)</li> </ul>	
	<ul> <li>Engage relevant stakeholders</li> </ul>	s in bi-monthly meetings throughout all phases to include thei	r perspectives a

MONTH 7 MONTH 8

e: Timelines assume a start date of May D20 and deadline of January 5, 2021 but can be modified as necessary.

## PHASE 4

## he Plan

information, drafted sections, and der feedback from Phases 2 and 3 to write draft for Subcommittee Chair review

te a series of drafts for review by the full Governor's Office, and key stakeholders

he plan with edits for full Council review and Chairman sign-off

final plan to the Governor

the Governor's Office as needed in ing communications campaign for plan ion

ves have been brainstormed to encourage

and gather buy-in for the Governor's effort

akeholders and plan recommendations,