



Creative Services Application:  
**FRENCH QUARTER TERRORISM ATTACK MEMORIAL COMMISSION  
PERMANENT MEMORIAL**

**Application Deadline: March 11, 2026**

<b>Project:</b> Permanent Memorial in remembrance of the January 1, 2025 French Quarter Terrorism Attack
<b>Duration for submission of proposals:</b> February 13, 2026 to March 13, 2026
<b>Contract/Budget:</b> Total project is estimated to cost \$2 million to \$5 million.
<b>Reports to:</b> Governor's Office of Victim Advocacy and the French Quarter Terrorism Attack Memorial Commission  <b>Location:</b> Remote work, but must be able to attend meetings in person or online during CDT business hours. Must be a current resident in the USA with the right to work in the USA.

**Summary of the French Quarter Terrorism Attack Memorial Commission**

The French Quarter Terrorism Attack Memorial Commission ("Commission") was established by executive order of Governor Jeff Landry on April 22, 2025. The Commission's purpose is to make a recommendation to the Governor within one year of this executive order for the establishment of a permanent memorial in the City of New Orleans in honor of the victims of the January 1, 2025 French Quarter Terrorism Attack.

**Services Description Overview**

The French Quarter Terrorism Attack Memorial Commission invites local artists in Louisiana to submit offers of services or proposals for the creation of a permanent memorial to honor the lives lost in the January 1, 2025 terrorism attack. This permanent memorial project will be completed in collaboration with the French Quarter Terrorism Attack Memorial Commission and the Governor's Office of Victim Advocacy. This request for proposals will be considered by the Commission in its final recommendation to the Governor. The Memorial Commission is advisory in nature. A contract cannot and will not be awarded by the Memorial Commission. Additionally, the Governor, the Office of the Governor, or any other entity or agency who has the authority to enter into a contract for the desired services stated herein is not bound by the scoring, decision,



or recommendation of the Memorial Commission.

### **Artwork Designated Audience**

The primary audience for this memorial are the families of those who were killed in the terrorism attack, as well as all those affected by it, including injured survivors, first responders, and the community of New Orleans. This will be a place for all residents and people who visit New Orleans to reflect and learn about the victims of the attack.

### **Artwork Designated Location**

At this time, there is not a formally designated place for the memorial. The Commission plans for the memorial to be within a park-like setting in a size ranging from 500 square feet to 1200 square feet. It is not a requirement that the artwork consume all the square footage of the park-like setting.

### **Project Timeline**

February 13, 2026: Acceptance Period for Offers and Proposals Begins

March 13, 2026: Offer and Proposal Acceptance Period Ends

March 13, 2026 – April 22, 2026: Review of Proposals

April 22, 2026: Final Selection by the Commission for recommendation to Governor

### **Preferred Experience**

This opportunity is open to all artists residing in Louisiana, with a preference for those with experience in creating impactful art and a demonstrated understanding of the community.

### **Artwork Required Elements**

#### **1. Recognition of victims lost**

The primary purpose of the memorial is to honor the 14 victims lost in the attack:

- Kareem Badawi
- Martin "Tiger" Bech
- Andrew Dauphin
- Nikyra Cheyenne Dedeaux



- William DiMaio
- Hubert Gauthreaux
- Reggie Hunter
- Terrence "Terry" Kennedy
- Nicole Perez
- Edward Pettifer
- LaTasha Polk
- Matthew Tenedorio
- Brandon Taylor
- Elliot Wilkinson

## 2. Recognition of injured survivors

There were approximately 50 other individuals injured in the attack.

3. The primary design should be a large permanent memorial, appropriate for its purpose. Separately, there should be a small marker to be placed separately in the Bourbon Street to direct people to the permanent memorial.
4. The memorial should offer a space for peace and reflection.
5. Each design should incorporate a QR code to link to a website where visitors can learn more about the victims.
6. The memorial should be able to be illuminated at night.

### **Artwork Preferred Elements**

Representations may be made of each victim, including their image, or alternatively, objects representing the victims.

The design may include figures or silhouettes of individuals.

The design may include elements of wind, fire, water, music and/or sound or other sensory effects.

Examples discussed in subcommittee meetings: windchimes, prayer flags (possible metal), musical notes, musicians and doves.

### **Submission Requirements**



**1. Artist Statement:**

- A brief statement (no more than 250 words) outlining your interest in this project and your approach to creating this artwork.

**2. Portfolio:**

- Examples of previous work that demonstrate your ability to create impactful, culturally resonant art.

**3. Concept:**

- A short plan or proposal (a visual mockup and/or written proposal not to exceed more than 1000 words) describing your concept for the memorial, including how it aligns with the project's goals and requirements.
- \*This plan or proposal is subject to change.

**4. Resume/CV**

- A resume/CV of your professional experience.

**5. Budget:**

- An itemized budget for the proposed work, including any materials, time (such as hourly rate and hours to complete), and other expenses.

**Recommendation Selection Criteria**

Plans or proposals will be evaluated for recommendation based on the following criteria:

- Alignment with project goals and requirements
- Artistic quality and originality
- Demonstrated understanding of the purpose of the memorial
- Feasibility and clarity of the proposal
- Adherence to the budgetary parameters

**Submission Deadline**

All plans or proposals must be submitted by March 11, 2026.

**Submission Process**

Please submit your plan or proposal electronically to [Patricia.Giovingo@la.gov](mailto:Patricia.Giovingo@la.gov) with the subject line "New Orleans RFP Submission."

**Contact Information**

For any questions or further information, please contact Patty Giovingo, Senior Coordinator of Victims Advocacy at [Patricia.Giovingo@la.gov](mailto:Patricia.Giovingo@la.gov). Any responses to questions provided on or after February 1, 2026, will be provided to any and all interested proposers. Communications during the Blackout Period are prohibited.

**Terms and Conditions**

The French Quarter Terrorism Attack Memorial Commission reserves the right to reject any or all



plans and proposals for recommendation.

The selected artist will be recommended to the Governor for performing the artwork. Should the Governor, Office of the Governor, or any other entity or agency with the authority to contract for such work agree with the recommendation and seek performance of the artwork, the artist will be required to enter into a contract with the appropriate agency or entity outlining the terms and conditions of the project. These terms and conditions may require a performance bond. As such, any plan, proposal, offer, communication, contract, or other record related to this project is subject to the Louisiana Public Records Law, La. R.S. 44:1, et seq.

The artwork produced during the contract period will be the property of the contracting entity.

Submissions of artist renderings do not guarantee selections for recommendation.

The French Quarter Terrorism Attack Memorial Commission may select multiple artists or multiple elements from different artists for recommendation to design the memorial.

## **RFP Documents**

### **RFP Website**

The RFP Website is the sole source for official RFP documents and updates.

Documents from this RFP may be posted on multiple websites, including Using Agency websites and non-State procurement solicitation boards, or distributed through other channels, such as email. Such distribution is for advertising and informational purposes only, and documents and information from sources other than the RFP Website should not be relied upon to develop or submit a proposal. Proposals or questions submitted through any means other than those specified in this RFP may not be addressed or considered by the Commission.

The RFP Website is hosted on the Governor's Office website at this link: **(Link to be inserted)**

### **RFP Addenda**

The Commission reserves the right to change the Schedule of Events or issue addenda to this RFP at any time. Information shared orally or in informal communications will not be considered an addendum unless documented in writing on the RFP Website.

It is the Proposer's responsibility to check the RFP Website frequently for any possible addenda that may be issued.

Proposer is wholly responsible for reviewing addenda and updates to the RFP Website, acknowledging addenda as required, and submitting a proposal that is responsive to and compliant with the RFP as amended.

The Commission is not responsible for a Proposer's failure to review or download any addenda documents required to complete and submit a proposal.



**Waiver of Administrative Informalities.**

The Commission reserves the right, at its sole discretion, to waive administrative informalities contained in any proposal.

**Blackout Period.** The Blackout Period is a specified period of time during a competitive sealed procurement process in which any Proposer, Bidder, or its Agent or Representative, is prohibited from communicating with any State employee, Contractor of the State, or Commission member involved in any step in the procurement process about the affected procurement. The Blackout Period applies not only to State employees and Commission members, but also to any Contractor of the State or Commission. "Involvement" in the procurement process includes but may not be limited to project management, design, development, implementation, procurement management, development of specifications, and evaluation of proposals for a particular procurement. All solicitations for competitive sealed procurements will identify a designated contact person. All communications to and from potential Proposers, Bidders, Vendors and/or their representatives during the Blackout Period must be in accordance with this solicitation's defined method of communication with the designated contact person. The Blackout Period will begin upon posting of the solicitation. The Blackout Period will end when the contract is awarded.

In those instances in which a prospective Proposer is also an incumbent Contractor, the Commission and the incumbent Contractor may contact each other with respect to the existing contract only. Under no circumstances may the Commission and the incumbent Contractor and/or its representative(s) discuss the blacked-out procurement.

Any Bidder, Proposer, or State or Commission Contractor who violates the Blackout Period may be liable to the State or Commission in damages and/or subject to any other remedy allowed by law. Further, failure to comply with these requirements may result in the Proposal's disqualification.

Any costs associated with cancellation or termination will be the responsibility of the Proposer or Bidder.

Notwithstanding the foregoing, the Blackout Period shall not apply to:

1. A protest to a solicitation submitted pursuant to La. R.S. 39:1671;
2. Duly noticed site visits and/or conferences for Bidders or Proposers;
3. Oral presentations during the evaluation process; or
4. Communications regarding a particular solicitation between any person and staff of the procuring agency provided the communication is limited strictly to matters of procedure. Procedural matters include deadlines for decisions or submission of proposals and the proper means of communicating regarding the procurement, but shall not include any substantive matter related to the particular procurement or requirements of the RFP.



## **Proposals**

**Late Delivery or Non-delivery of Proposal.** Proposer is wholly responsible for ensuring Proposer's proposal is complete and submitted timely to the Commission in the format required by this RFP. The Commission will not accept a proposal after the proposal opening date and time.

**Legibility/Clarity.** Responses to the requirements of this RFP in the formats requested are desirable with all questions answered in as much detail as practicable. The Proposer's response is to demonstrate an understanding of the requirements. Proposals prepared simply and economically, providing a straightforward, concise description of the Proposer's ability to meet the requirements of the RFP is also desired. Each Proposer is solely responsible for the accuracy and completeness of its proposal.

**Errors and Omissions in Proposal.** The Commission will not be liable for any errors or omissions in the proposal. Proposer will not be allowed to alter proposal documents after the deadline for proposal submission, except under the following condition: The Commission reserves the right to make corrections or clarifications due to patent errors identified in proposals by the Commission or the Proposer. The Commission, at its option, has the right to request clarification or additional information from the Proposer.

### **Proposal Changes Prior to Proposal Opening.**

The Proposer may make changes at any time prior to proposal opening by editing the response.

### **Withdrawal of Proposal Prior to Proposal Opening.**

A Proposer may withdraw a proposal that has been submitted at any time up to the proposal opening date and time. To accomplish this, a message must be sent through Patricia Giovingo at [Patricia.Giovingo@la.gov](mailto:Patricia.Giovingo@la.gov) requesting withdrawal of the submitted proposal.

### **Material in the RFP.**

Proposals shall be based only on the material contained in this RFP. The RFP includes official responses to questions, addenda, and other material, which may be provided by the Commission pursuant to this RFP.

### **Use of Subcontractors.**

Each Contractor shall serve as the single prime Contractor for all work performed pursuant to its contract. The prime Contractor shall be responsible for all deliverables referenced in this RFP.



This general requirement notwithstanding, Proposers may enter into subcontractor arrangements. Proposers may submit a proposal in response to this RFP, which identifies subcontract(s) with others, provided that the prime Contractor acknowledges total responsibility for the entire contract.

**Written or Oral Discussions/Presentations.**

The Commission, at its sole discretion, may require all Proposers who submit proposals determined to be reasonably susceptible of being selected for the award to provide an oral presentation of how they propose to meet the Using Agency's objectives.

Any commitments or representations made by the Proposer during these discussions, if conducted, may become formally recorded in the final contract.

Written or oral discussions/presentations for clarification may be conducted to enhance the Commission's understanding of any or all of the proposals submitted. Proposals may be accepted without such discussions.

The Commission reserves the right to adjust the original scores based on the information received in the oral presentations, if conducted, using the original evaluation criteria. The cost score will remain unchanged.